

FIG. 1

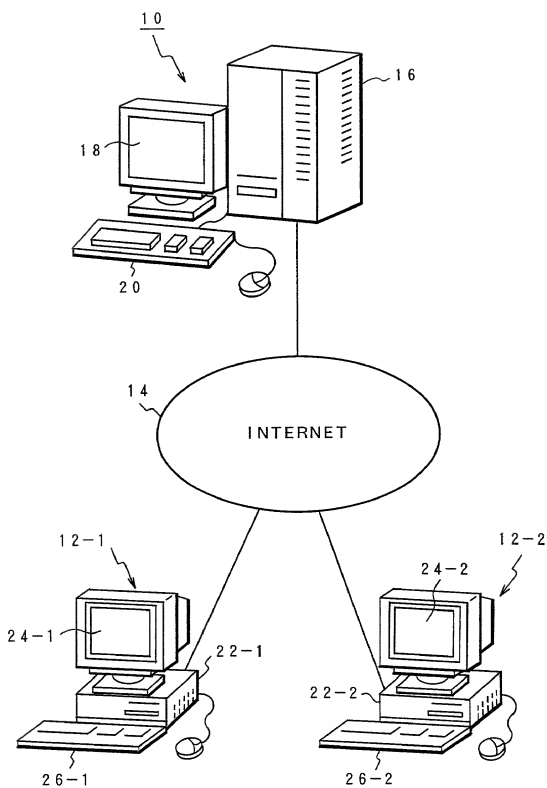
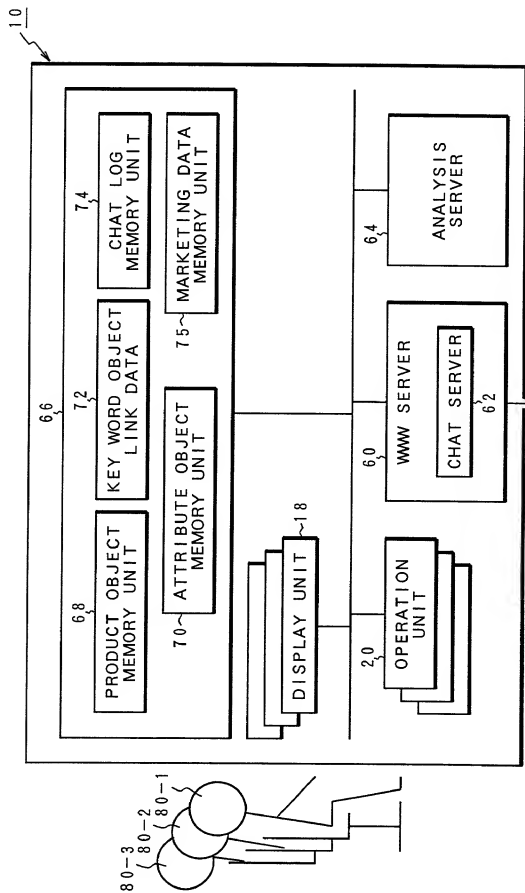


FIG. 3A



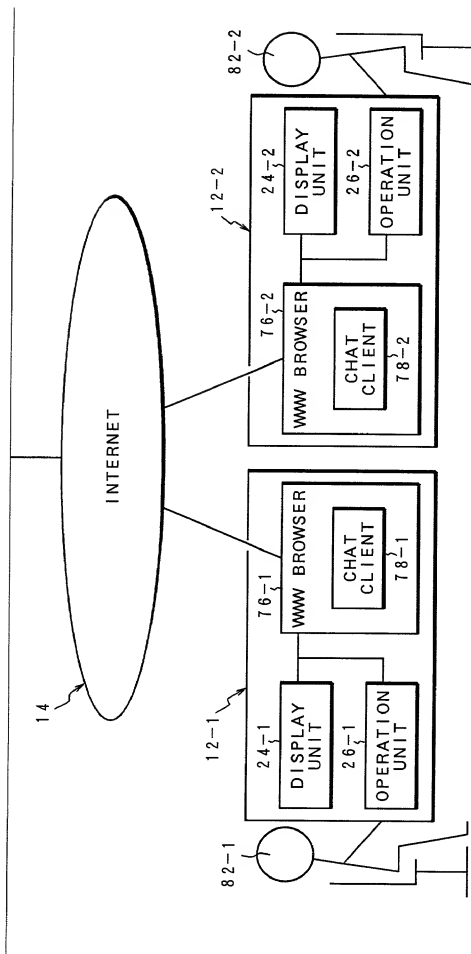


FIG. 4

84

TOP PAGE

IMAGINARY STORE 00

86~CATALOGUE

PLEASE SELECT A PERSON IN CHARGE. ~88

90~OPEN SPACE FOR CHAT

YOU ARE AN


-TH VISITOR.

92

FIG. 5

94


PAGE OF PERSONS IN CHARGE



SALESPERSON A


96-1

IN CONVERSATION



SALESPERSON B

96-2



SALESPERSON C

96-3

98 B : THE CHARACTERISTIC OF THIS PRODUCT

MR. YAMADA : MAY I ASK A QUESTION?

<TOP> <CATALOGUE> <PERSONS IN CHARGE> <OPEN SPACE FOR CHAT> <ORDER>

FIG. 6

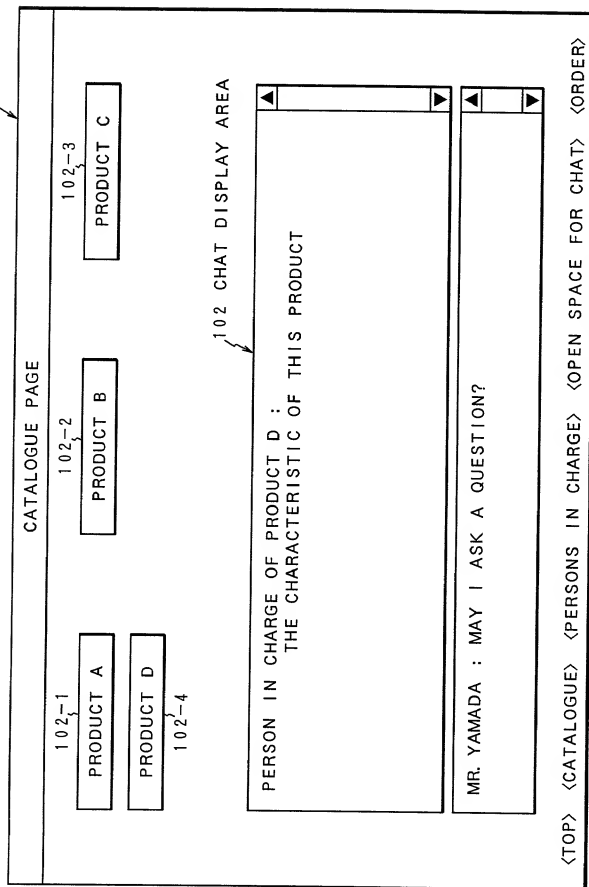


FIG. 7

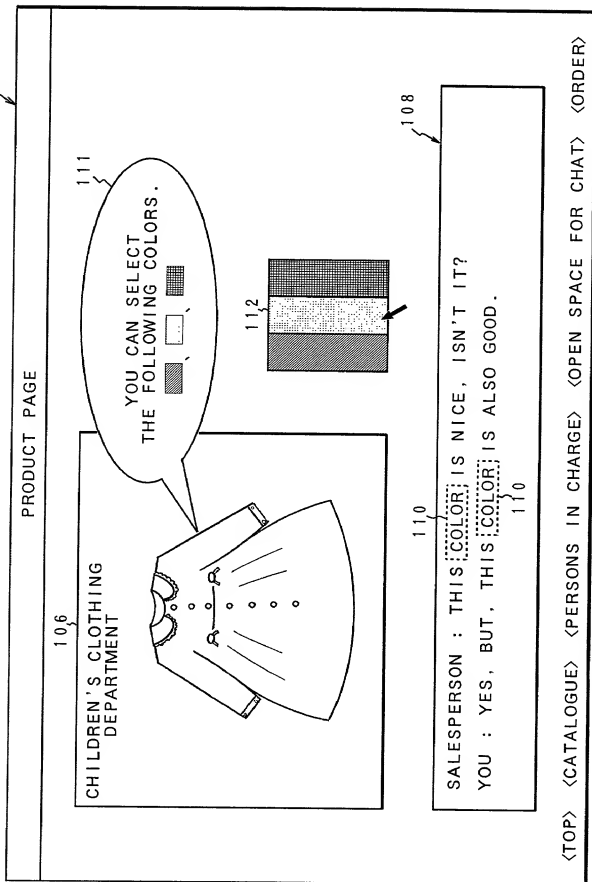
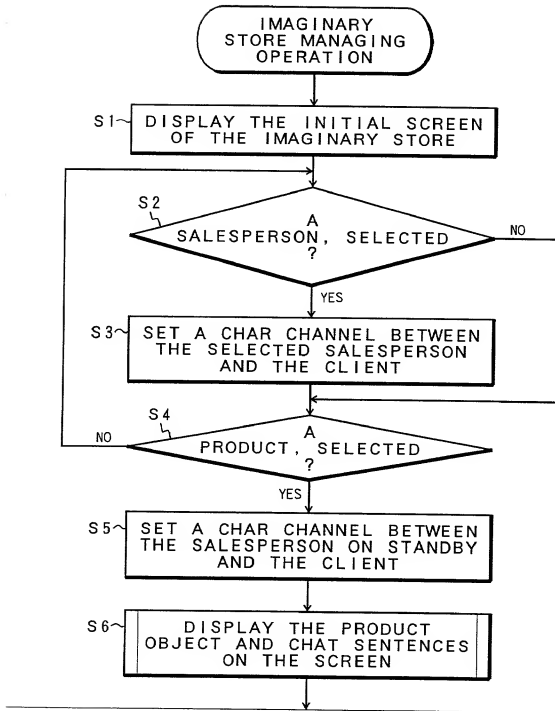


FIG. 8A



0378446-022101

FIG. 8B

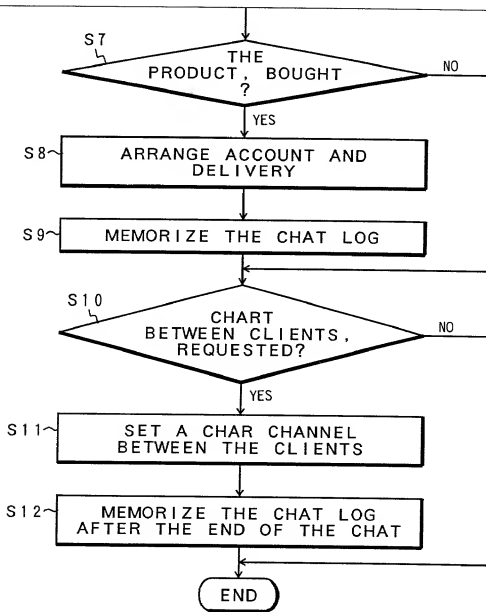


FIG. 9

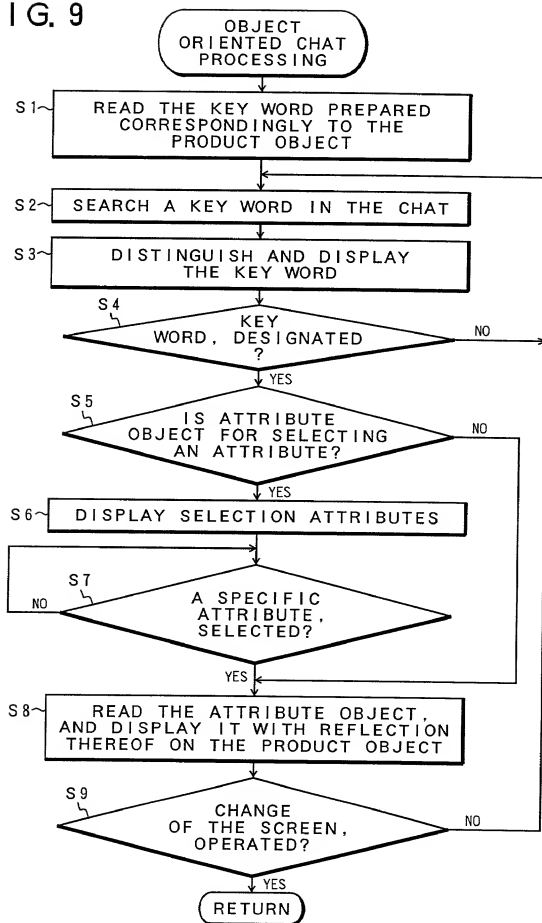


FIG. 10

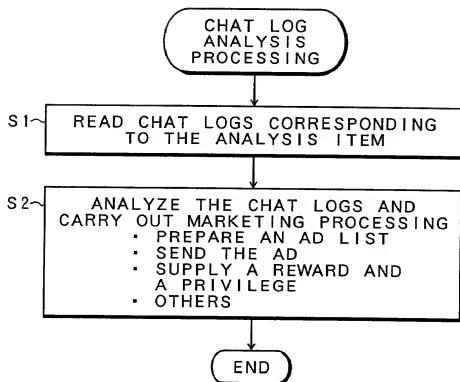


FIG. 11

114

SEARCH LIST

- 01 : MR. A) I WANT TO BUY A HOUSE WITH A GARDEN SINCE I KEEP A DOG.
- 02 : MR. B) I WANT TO HAVE EARPLUGS SINCE A NEIGHBORING DOG IS CLAMOROUS.
- 03 : MR. C) I WANT TO MAKE PEACE WITH MY WIFE.
I WONDER IF ANYONE HAS A GOOD IDEA ABOUT A NICE PRESENT.
FOR IT IS SAID IN JAPAN THAT NO DOG EATS A MARITAL DISPUTE.

FIG. 12

116

AD MAIL

DEAR MR. A

WE MAKE BOLD TO SEND A SUDDEN MAIL TO YOU.
WE ARE AN OOO PET FOODS.

>>01 : MR. A) I WANT TO BUY A HOUSE WITH A GARDEN SINCE
I KEEP A DOG.

WHAT FOOD DO YOU GIVE YOUR DOG?
OOO PET FOODS

FIG. 13

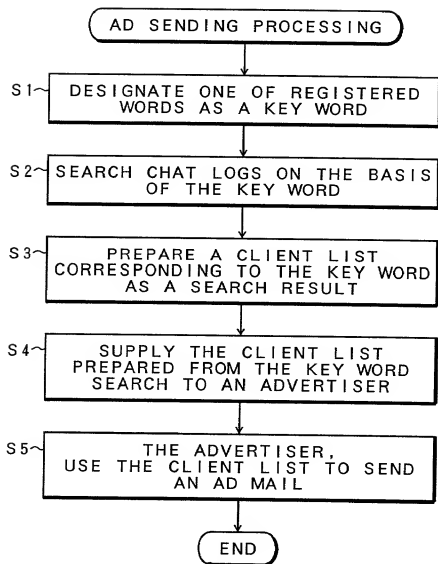


FIG. 14

118

CLIENT CHAT LOG

01 : CLIENT. A) WHAT CD PLAYER IS NICE?
 02 : CLIENT. B) IN THIS CD PLAYER, SOUND-SKIP IS INDEED A LITTLE.
 03 : CLIENT. C) IN THIS CD PLAYER, THE BATTERY RUNS DOWN SOMEWHAT
 EARLY.

FIG. 15

120

ORDER FORM	
NAME	A <input type="text"/>
E-MAIL ADDRESS	aaa@bbb.co.jp
PAYMENT MANNER	
KIND OF CARD	<input type="radio"/> $\alpha\alpha$ <input type="radio"/> $\beta\beta$ <input type="radio"/> $\gamma\gamma$
CARD NUMBER	<input type="text"/>
TERM OF VALIDITY	<input type="text"/>
ORDERED PRODUCT	CD PLAYER XX/1/19, 800/ <input type="text"/> <input type="text"/> <input type="text"/>
CARRIAGE	<input type="text"/> 1, 000 YEN
TOTAL	<input type="text"/> 20, 800 YEN
MOTIVE FOR PURCHASE	<div><div>> CLIENT B SAID. > IN THIS CD PLAYER, SOUND-SKIP IS INDEED A LITTLE. I LISTENED TO THIS. AND I ORDER THE CD PLAYER XX.</div><div>122</div></div>
<div>SEND</div> <div>TRY AGAIN</div>	

FIG. 16

124

MAIL FOR THANKS

DEAR CLIENT B.

>> CLIENT B SAID.

>> IN THIS CD PLAYER, SOUND-SKIP IS A LITTLE.

> I LISTENED TO THIS, AND I ORDER THE CD PLAYER XX.

THANK YOU FOR YOUR FAVOR OF OUR COMPANY'S PRODUCT.
WE WOULD LIKE GIVE A SHOPPING TICKET,
CORRESPONDING TO A MODEST SUM OF MONEY, TO YOU AS A REWARD.

IMAGINARY STORE OO

FIG. 17

